

Flight affiliate connection

Recommended first connection: Travelpayouts / Aviasales

Use an approved partner link for independent flight comparisons. Customers select a fare and complete payment and ticketing with the chosen airline or agency. African Airways provides the referral and enquiry portals.

Published terms checked 1 October 2026: 40% of Aviasales revenue; a 30-day cookie; confirmed booking rewards. The page also gives an indicative 1.1%-1.3% ticket-value range. These are variable earnings descriptions, not guaranteed prices or 40% of the airfare.

A listed effective cost-per-click metric is a performance statistic, not a promised flat payment for each site visitor. Some network reports distinguish paid clicks, but no separate guaranteed lead-capture fee has been verified for this connection.

Alternatives

Trip.com via Travelpayouts: published 1% on international flights outside mainland China. Direct booking with Trip.com; programme eligibility and project approval must be verified.

Skyscanner: tracked links and widgets, with a published acceptance criterion above 5,000 monthly unique visitors. No evidence of that traffic has been supplied for this new site.

Select an account-specific approved link after signup. Never copy the sample affiliate marker displayed on a public programme page.

Application and activation checklist

Applicant details

African Airways Travel & Tours Corp

Contact: Paul Hay

Email: africanairwaystours@gmail.com

Telephone: +1 647 720 9202

Address: 850 Tapscott Road, Unit 12, Scarborough, Toronto, Canada

Website: <https://african-airways.hatchable.site>

Application description

Our travel and tourism website publishes African and Caribbean destination features, a weekly digital magazine, monthly printed highlights and partner offers. We want a tracked flight-comparison referral link for consumers who book directly with the ticket supplier. Promotion is through our owned website, magazine and approved campaigns. We do not claim a current traffic volume or a guaranteed booking count.

Activation steps

1. Create the free Travelpayouts account and accept its terms personally.
2. Verify the company email.
3. Add the website as a Project and follow ownership-verification requirements.
4. Confirm permitted traffic and promotion methods. Obtain the owned Aviasales affiliate link.
5. Verify the payout method, currency and current account-specific terms.
6. Open `/flight-partner-admin.html`, enter the generated link and approval reference, then activate.
7. Test its agent / region / campaign SubID against the partner report.
8. Reconcile confirmed partner income and reversals separately from subscription commissions.

Account creation requires a user-created password and acceptance of provider terms. These steps are not completed by preparing this package.

Connection design and sources

Consumer flow: country page or flight portal to Aviasales search, then selected airline / agency booking. The public site currently uses a normal uncommissioned comparison link. It switches to an owned tracked link only after administrator activation.

Backend captures outbound click ID, agent reference, country region and magazine campaign. Activated partner links carry these as a SubID. A click is not a confirmed booking. Passenger names, booking references, emails and payment details are excluded from SubIDs.

Verified corporate partner receipts require a unique external reference and payout statement. USD paid amounts and reversals are reconciled separately. Flight referrals do not count toward the 100 new paid subscription threshold.

A future branded white-label search may use a separate domain/subdomain. Its published reward model is 30% of the reward Travelpayouts receives, which differs from the standard Aviasales link programme. Do not substitute the models in forecasts.

Sources checked 1 October 2026

<https://www.travelpayouts.com/en/offers/aviasales-affiliate-program/>

<https://www.travelpayouts.com/en/offers/trip-com-affiliate-program/>

<https://www.partners.skyscanner.net/product/affiliates>

<https://support.travelpayouts.com/hc/en-us/articles/203955653>

<https://support.travelpayouts.com/hc/en-us/articles/11395179019538>

<https://support.travelpayouts.com/hc/en-us/articles/203955753>