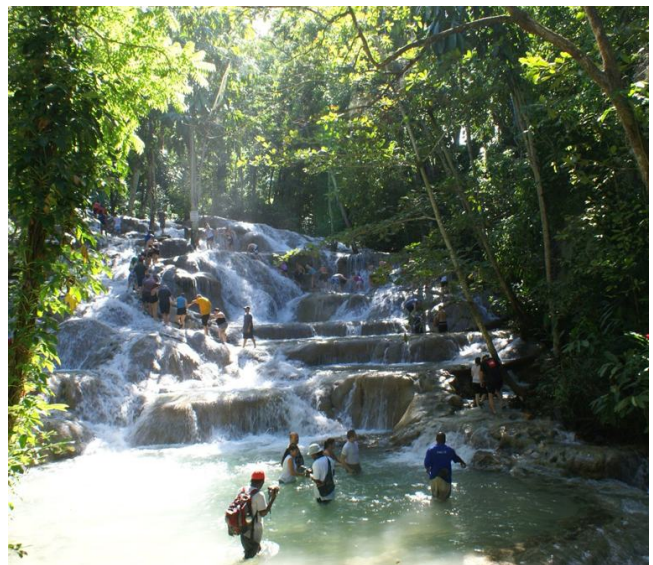


Media kit and campaign

52 weekly digital issues. 12 monthly print highlights.

Official campaign calendar: 28 September 2026 to 26 September 2027. All releases begin as planned. The launch-week date is the requested campaign anchor, not evidence of an earlier distribution.



Editorial approach

52 primary African country features, two additional African spotlights and ten Caribbean companion destinations in rotation. Editorial coverage does not establish operating authority, flight service or a confirmed package.

Advertising rate card

Format	Benchmark USD	AA rate USD
Full page	2,189.00	1,751.20
Half page	1,148.00	918.40
Quarter page	762.00	609.60
Inside front cover	2,369.00	1,895.20
Inside back cover	2,369.00	1,895.20
Back cover	2,472.00	1,977.60
Double-page spread	5,100.00	4,080.00
Advertorial page	3,850.00	3,080.00
Eighth page	Unmatched	304.80

Rate basis: matched published rate × 0.80. These are price comparisons, not equal circulation or distribution comparisons. The eighth page is a proposed launch price, not a verified 20%-below-market claim.

Benchmark sources checked 1 October 2026: Cruising Guide Publications, Virgin Islands 2027 advertising contract (USD), for full, half, quarter and covers; Lifestyle+Travel Media Kit 2026 (published USD figures), for spread and advertorial.

<https://www.cruisingguides.com/advertising/>
<https://www.lifestyleandtravelmedia.com/>

Subscriptions and agent referrals

Plan	Monthly USD	Annual USD
Digital: 52 weekly issues	3.00	30.00
Print + digital: 12 printed highlights	10.00	100.00

Prices are proposed launch rates. Shipping and taxes are quoted before payment. Agency pickup is available by arrangement. Print subscription includes weekly digital issues and monthly print highlights. Magazine subscription does not replace the US\$100 Club card.

Subscription reference: Travel Africa offers four digital issues annually at £34.99/year on its publisher site. This is a different currency and cadence; no direct USD savings claim is made. <https://travelafricamag.com/subscriptions>

Agent programme: 10% standard commission plus a 10% bonus, for 20% total after 100 unique paying customers in a rolling 30-day period. Qualified agents retain 20% on continued subscriptions. Renewals do not count as new customers.

Illustrations: a US\$30 annual digital subscription yields US\$3 standard or US\$6 qualified; US\$100 print + digital yields US\$10 or US\$20. Requests do not earn commission until a verified payment is recorded. Advertising sales commissions require a separate policy.

Artwork and campaign combinations

A4 format: 210 × 297 mm trim. Full page/cover: add 3 mm bleed each edge; keep live text 10 mm inside trim. Half: 185 × 128 mm. Quarter: 90 × 128 mm. Eighth: 90 × 62 mm. Spread: 420 × 297 mm trim, subject to binding/gutter proof.

Supply a press-ready PDF with embedded fonts, CMYK images at 300 dpi at final size and a web-ready version from the same approved artwork. Confirm production requirements with the printer. Mock issue photographs may need higher-resolution originals.

Suggested combinations

Heritage: Ghana + Jamaica. Coast and culture: Nigeria + Barbados. Island discovery: Cabo Verde + Antigua and Barbuda. Nature: Rwanda + Dominica. Beach inspiration: Seychelles + Jamaica. Local hosts: South Africa + Jamaica.

Two monthly full-page placements: $2 \times \text{US\$}1,751.20 = \text{US\$}3,502.40$. Two half pages: US\$1,836.80. Two quarter pages: US\$1,219.20. Each placement uses the same approved print and digital artwork. Weekly digital, social and agency display extensions are quoted separately.

Workflow: Monday digital issue; Wednesday partner and agent promotion; Friday offer follow-up; Sunday enquiry reconciliation. Print artwork closes seven days before the month-end edition. Owner signs off editorial, offer terms and artwork before release. No campaign messages have been sent automatically.

Monthly print editions

Print date	Weekly issues	Countries featured
2026-10-31	1, 2, 3, 4, 5	Ghana, Nigeria, Senegal, Sierra Leone, Guinea
2026-11-30	6, 7, 8, 9, 10	Cabo Verde, Gambia, Liberia, Côte d'Ivoire, Benin
2026-12-31	11, 12, 13, 14	Togo, Burkina Faso, Mali, Niger
2027-01-31	15, 16, 17, 18	Guinea-Bissau, Cameroon, Gabon, Equatorial Guinea
2027-02-28	19, 20, 21, 22	São Tomé and Príncipe, Republic of the Congo, Democratic Republic of the Congo, Central African Republic
2027-03-31	23, 24, 25, 26, 27	Chad, Mauritania, Morocco, Algeria, Tunisia
2027-04-30	28, 29, 30, 31	Egypt, Libya, Sudan, South Sudan
2027-05-31	32, 33, 34, 35, 36	Ethiopia, Eritrea, Djibouti, Somalia, Kenya
2027-06-30	37, 38, 39, 40	Uganda, Rwanda, Burundi, Tanzania
2027-07-31	41, 42, 43, 44	Seychelles, Mauritius, Comoros, Madagascar
2027-08-31	45, 46, 47, 48, 49	Mozambique, Malawi, Zambia, Zimbabwe, Botswana
2027-09-30	50, 51, 52	Namibia, South Africa, Lesotho

October includes the September 28 launch issue. Other months collect their scheduled Monday issues. The September 2027 final edition includes the last three campaign weeks. Companion Caribbean features and secondary African spotlights are included in the relevant highlights.

Weekly campaign: 1-26

Week / Monday	Africa	Caribbean
01 / 2026-09-28	Ghana	Jamaica
02 / 2026-10-05	Nigeria	Barbados
03 / 2026-10-12	Senegal	Bahamas
04 / 2026-10-19	Sierra Leone	Saint Lucia
05 / 2026-10-26	Guinea	Grenada
06 / 2026-11-02	Cabo Verde	Antigua and Barbuda
07 / 2026-11-09	Gambia	Dominica
08 / 2026-11-16	Liberia	Saint Kitts and Nevis
09 / 2026-11-23	Côte d'Ivoire	Saint Vincent and the Grenadines
10 / 2026-11-30	Benin	Trinidad and Tobago
11 / 2026-12-07	Togo	Jamaica
12 / 2026-12-14	Burkina Faso	Barbados
13 / 2026-12-21	Mali	Bahamas
14 / 2026-12-28	Niger	Saint Lucia
15 / 2027-01-04	Guinea-Bissau	Grenada
16 / 2027-01-11	Cameroon	Antigua and Barbuda
17 / 2027-01-18	Gabon	Dominica
18 / 2027-01-25	Equatorial Guinea	Saint Kitts and Nevis
19 / 2027-02-01	São Tomé and Príncipe	Saint Vincent and the Grenadines
20 / 2027-02-08	Republic of the Congo	Trinidad and Tobago
21 / 2027-02-15	Democratic Republic of the Congo	Jamaica
22 / 2027-02-22	Central African Republic	Barbados
23 / 2027-03-01	Chad	Bahamas
24 / 2027-03-08	Mauritania	Saint Lucia
25 / 2027-03-15	Morocco + Angola	Grenada
26 / 2027-03-22	Algeria	Antigua and Barbuda

Weekly campaign: 27-52

Week / Monday	Africa	Caribbean
27 / 2027-03-29	Tunisia	Dominica
28 / 2027-04-05	Egypt	Saint Kitts and Nevis
29 / 2027-04-12	Libya	Saint Vincent and the Grenadines
30 / 2027-04-19	Sudan	Trinidad and Tobago
31 / 2027-04-26	South Sudan	Jamaica
32 / 2027-05-03	Ethiopia	Barbados
33 / 2027-05-10	Eritrea	Bahamas
34 / 2027-05-17	Djibouti	Saint Lucia
35 / 2027-05-24	Somalia	Grenada
36 / 2027-05-31	Kenya	Antigua and Barbuda
37 / 2027-06-07	Uganda	Dominica
38 / 2027-06-14	Rwanda	Saint Kitts and Nevis
39 / 2027-06-21	Burundi	Saint Vincent and the Grenadines
40 / 2027-06-28	Tanzania	Trinidad and Tobago
41 / 2027-07-05	Seychelles	Jamaica
42 / 2027-07-12	Mauritius	Barbados
43 / 2027-07-19	Comoros	Bahamas
44 / 2027-07-26	Madagascar	Saint Lucia
45 / 2027-08-02	Mozambique	Grenada
46 / 2027-08-09	Malawi	Antigua and Barbuda
47 / 2027-08-16	Zambia	Dominica
48 / 2027-08-23	Zimbabwe	Saint Kitts and Nevis
49 / 2027-08-30	Botswana	Saint Vincent and the Grenadines
50 / 2027-09-06	Namibia	Trinidad and Tobago
51 / 2027-09-13	South Africa	Jamaica
52 / 2027-09-20	Lesotho + Eswatini	Barbados